





May 1, 2025

Dear Aficionado of Performing Arts,

CREWQ CONQUEST CONTINUES...

Reaching out for a respective Partner to support and represent The Dance – Arts & Sports Community of Qatar at The United Dance Organization - UDO World Championships which will occur on August 13 - 17, 2025.

Allow us to introduce CREWQ 2025; a street dance group from Doha composed of MINI, LIL and JR teams competing for U8, U10 and U12 UDO World Championship this year. With an inception dating back to 2019, we were exclusively formed by a group of professional, experts, and highly skilled Dance Trainers belonging to our founding organization MFEC – My First Eight Count – Studio. Under MFEC, CREWQ winnings:

- 1. 2022 UDO World Champion U16 Beginners Category 6th Place Solo Open Category
- 2. 2023 UDO World Bronze Medal U18 Novice Category and Bronze Medal U14 Beginners Category
- 3. 2024 UDO World Bronze Medal U12 Beginners and Bronze Medal U10 Duo Category

About our Founders:

MFEC Street Dance arm is a professional ensemble of performers who thrive on delivering dance classes/workshop to engage people of all ages looking for artistic self-expression, Exercise and/or social opportunities through dance. Since its founding, MFEC Street Dance continues to explore and cultivate the craft and is committed to hone and develop the skills of a younger generation of talented freestylers dance artists, right here in Qatar. MFEC equip and encourage dancers to perform in style and to experience techniques that include the full spectrum of movement including intricate, imaginative and entertaining choreography.

About United Dance Organization - UDO:

Established in 2002, UDO is the world's largest international street dance organization, and fastest growing street, hip-hop and commercial dance brand globally. UDO's mission is to provide dancers of all ages, levels, backgrounds, abilities and disabilities, a positive and supportive platform to unleash their creativity and passion. UDO believes in making street, hip hop and commercial dance inclusive for all. Whether dancing for fun, fitness, or with the aim of training to become a professional dancer, UDO's philosophy is to help dancers achieve their goals.



UDO World Championship 2025:

Scheduled to be held at Winter Gardens in the UK August 13 - 17, 2025, the United World Dance Championship is known as the best street dance and hip-hop dance in the World with qualifying events running throughout the year in the UK and Europe. At the event, thousands of dancers from across the globe come together to compete for World Champion titles in front of the world's best Street Dance and Hip Hop dance celebrity judges. The UDO World Street Dance Championships is the height of the annual Street Dance and Hip-Hop dance competition calendar.

What MFEC & the CREWQ Doha team are seeking:

This vibrant 5-day event is THE most prestigious dance competition of them all. Along with the prestige of winning the world, the event provides incredible exposure for participating countries to elevate their presence on the global stage. We are seeking sponsorship of your institution/company as the primary sponsors of the CREWQ team.

Participation Cost & Commitment:

The participation initiative we are hoping to secure any CSR allowed amount or in-kind that will be the only commitment for YOU as one of our valued presentor or/ sponsor. The CREWQ and MFEC will abide by all requirements and will honor our commitment to highest level.

Return on Investment for Your institution/company:

Given that our primary goal was to enrich the street dance & performance arts culture in Qatar, if you and your institution/company will step forward as our primary sponsor, you will be directly investing in the most talented, competitive, and highly skilled street dance team who will promote Qatar and who are capable of delivering awe-inspiring performances that will elevate the profile of the country at this world- ance championship. You will also be investing in youth and promoting a culture of physical fitness among youth, particularly one CREWQ member is currently under your good sponsorships. In return, CREWQ will feature your institution/company as our sponsor at the global event. This would certainly further confirm your institution/company as a strong community partner who invests in the development & education of youth.

We truly look forward to hearing a positive response from you and wait in hope that you will support Qatar Team - street dance artistes to bring home the Championship trophy this year.

Sincerely,

Aristotle Hernandez

Team Director



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