



SPONSORSHIP PROPOSAL



HOME TO QATAR'S TOP COMPETING STREET DANCE CREWS

MFEC Street Dance was established in 2015 and has been recognized for its strength in developing skills in street dance within Qatar & the international performing arts scenes. Our crews well-known internationally for our winning master pieces up-to-the-minute street genres and styles.

MFEC Street Dance values focus on youth development, fitness, and social responsibility-
Bringing creativity to life through dance sports - trainings.

OVER 200+ STUDENTS

WHO PAYS ATTENTION

We have a youthful and socially active community of students and their parents who regularly engage with our brand.

50+ CLASSES A WEEK

- Facebook: 4000+ Likes
- Instagram: 20000+ Followers
- Email Newsletter Subscribers: 3000+ Subscribers
- Customer Database: 3000+ Active Customers
- Season Concert Audience Spectators: 880

MEET THE CREWQ

TOP STREET DANCE CREWS TO REPRESENT QATAR AT THE #1 UDO WORLD CHAMPIONSHIP

CREWQ emerged victorious in U16 Beginner Category it competed in the 2022 UDO World Championship in Blackpool UK!

CREWQ – U18 advanced street dance group based in Qatar. Formed with rising aspirations in 2019, and exclusively formed by MFEC's most talented, competitive and highly skilled students, CREWQ thrive on delivering awe-inspiring performances.

CREWQ exist to inspire, be inspired and promote positivity. As performing arts we uphold an unwavering commitment to partner and contribute to Qatar's Vision 2030 by participating, contributing and developing the performance arts field. Our goal is to elevate the nation of Qatar on the global stage.

We are proud to state that our primary focus is Youth. CREWQ build, develop and uphold their skill through movement development in fitness through 'Dance Art'; and fostering participation in various sports programs or playing a key role as a choreographic team supporting Qatar's sports activities.



BRAND



Patchet



ABOUT THE MARKET

STREET DANCE CULTURE IS IN HIGH DEMAND

DANCE

Street Dance Performing Art has moved from an underground culture to widespread mainstream popularity. Hip Hop International attracts the most respected dancers, accomplished choreographers and die-hard fans — all within sponsors' reach.

MUSIC

Hip Hop music is a commercial juggernaut and a multi billion-dollar industry. RNB and Pop Music is at the core of Hip Hop International; its devotees are amongst the industry's top consumers.

STYLE

Street Style International's demographic are very much on the forefront of trend-setting styles, from accessories and apparel to hair, shoes, and much more. Sponsors will connect with these style makers and influencers.

TECHNOLOGY

They are connected through all platforms of social media and tend to be early adopters of new technology, apps, and gadgets.

UDO WORLD is a global event which draws thousands of dancers from across the globe. These dancers come together to compete for World Champion titles in front of the world's best Street Dance and Hip-Hop dance celebrity judges.

The UDO World Street Dance Championships is the height of the annual Street Dance and Hip-Hop dance competition calendar. This vibrant 4-day event is THE most prestigious dance competition of them all.

Participants at the event have the chance to showcase their amazing skill and win trophies, prizes, prize money, and ultimately be crowned a World Champion.

THE #1 STREET DANCE CHAMPIONSHIP IN UK.

udostreetdance.com

- 4 Continents
- 40 Countries
- 3,000+ dancers
- 8,000+ spectators
- Over 4 days of events

UDO STREET DANCE COMPETITIONS & MAJOR CHAMPIONSHIPS

Back in 2002, one event quickly turned into a global sensation. UDO street dance competitions are high quality inclusive events, open to people of all ages, abilities and backgrounds.

Working and partnering with leading dance professionals who judge and adjudicate at our events, all competitors have the chance to perform in front of truly inspirational dancers that share our passion.

We host 19 regional competitive events each year across the UK, a further 18 around the world via our license holders, and the largest global street dance championships:

UDO British Dance Festival

UDO European Street Dance Championships

UDO World Street Dance Championships

UDO MEDIA HIGHLIGHTS

- The Hunt Post
- BBC
- TELEGRAPH

https://www.udostreetdance.com/gb_en/press-PR-media/press-coverage

CREWQ

MEDIA MILEAGE AT UDO WORLD CHAMPIONSHIP

CREWQ received media exposure for their previous competitive participation at UDO World Championship

- Euronews
- Gulf times
- Doha news
- ILQ
- Qatar Living
- Marhaba



GETTING TO REPRESENT QATAR IS A HUGE HONOR.
IT ALSO MEANS WE ARE NOW RACING AGAINST THE
CLOCK TO GET THESE AMAZING KIDS THERE TO
COMPETE ON THE WORLD STAGE.

SUPPORT TEAM QATAR
SUPPORT CREWQ

