



10 June 2024

Dear Aficionado of Performing Arts,

Re: CREWQ: ROAD TO GOLD

Reaching out for a respective Partner to support and represent The Dance – Arts & Sports Community of Qatar at The United Dance Organization - UDO World Championships which will occur on 14-18 August 2024.

Allow us to introduce CREWQ 2024; a street dance group from Doha composed of LIL ' and JUNIOR teams competing for U8 and U12 UDO World Championship this year. With an inception dating back to 2019, we were exclusively formed by a group of professional, experts, and highly skilled Dance Trainers belonging to our founding organization MFEC – My First Eight Count – Studio. Under MFEC, CREWQ declared UDO World Champion 2022 in U16 Beginners Category and last year 2023, 4th place U18, 7th place U14 for the SENIOR and JUNIOR teams and both brought pride to Qatar.

About our Founders:

MFEC Street Dance arm is a professional ensemble of performers who thrive on delivering dance classes/workshop to engage people of all ages looking for artistic self-expression, Exercise and/or social opportunities through dance. Since its founding, MFEC Street Dance continues to explore and cultivate the craft and is committed to hone and develop the skills of a younger generation of talented freestylers dance artists, right here in Qatar. MFEC equip and encourage dancers to perform in style and to experience techniques that include the full spectrum of movement including intricate, imaginative and entertaining choreography.

About United Dance Organization - UDO:

Established in 2002, UDO is the world's largest international street dance organization, and fastest growing street, hip hop and commercial dance brand globally. UDO's mission is to provide dancers of all ages, levels, backgrounds, abilities and disabilities, a positive and supportive platform to unleash their creativity and passion. UDO believes in making street, hip hop and commercial dance inclusive for all. Whether dancing for fun, fitness, or with the aim of training to become a professional dancer, UDO's philosophy is to help dancers achieve their goals.

UDO World Championship 2024:

Scheduled to be held at Winter Gardens in the UK August 14, 2024, the United World Dance Championship is known as the best street dance and hip-hop dancer in the World with qualifying events running throughout the year in the UK and Europe. At the event, thousands of dancers from across the globe come together to compete for World Champion titles in front of the world's best Street Dance and Hip Hop dance celebrity judges. The UDO World Street Dance Championships is the height of the annual Street Dance and Hip Hop dance competition calendar.



What MFEC & the CREWQ Doha team are seeking:

This vibrant 5-day event is THE most prestigious dance competition of them all. Along with the prestige of winning the world the event provides incredible exposure for participating countries to elevate their presence on the global stage. We are seeking sponsorship of your institution/company as the primary sponsors of the CREWQ team.

Participation Cost & Commitment:

The participation initiative we are hoping to secure any CSR allowed amount or in-kind that will be the only commitment for YOU as one of our valued presentor or/ sponsor. The CREWQ and MFEC will abide by all requirements and will honor our commitment to highest level.

Return on Investment for Your institution/company:

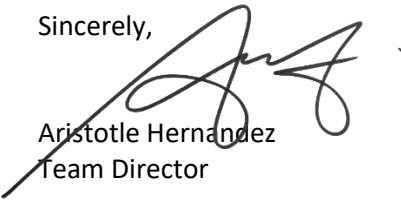
Given that our primary goal was to enrich the street dance & performance arts culture in Qatar, if you and your institution/company will step forward as our primary sponsor, you will be directly investing in the most talented, competitive, and highly skilled street dance team who will promote Qatar and who are capable of delivering awe-inspiring performances that will elevate the profile of the country at this world dance championship. You will also be investing in youth and promoting a culture of physical fitness among youth, particularly one CREWQ member is currently under your good sponsorships. In return, CREWQ will feature your institution/company as our sponsor at the global event. This would certainly further confirm your institution/company as a strong community partner who invests in the development & education of youth. Confirmation of CREWQ's

Passion and Commitment:

As the strongest sign of our passion and commitment, we are happy to let you know that, while recognizing that Qatar has no street dance infrastructure in place, which would have seen the UK organizers visit Qatar and set up Qualifying events, we did not let that reality defeat us. Instead, this young team took the initiative to bear the cost themselves and compete for a place in the UDO Championship. We are delighted to report to you that we won a place and the opportunity to participate at UDO World Championship.

We truly look forward to hearing a positive response from you and wait in hope that you will support this team of U8 and U12, beginners street dance artistes from Doha to bring home the Championship trophy this year.

Sincerely,



Aristotle Hernandez
Team Director



CREWQ SPONSORSHIP LEVEL

CHAMPION 10,000 QR

- Prominent Logo placement on all events materials and our website
- Recognition in press releases newsletter and social media
- VIP access to exclusive MFEC events and promotional opportunities
- Placement of company logo in our Competition Uniform Team and School Street Dance Class for a year
- Company Social Media Brand Optimization
- 12 BASIC 10-20 secs ads video for company highlight video promotion (Reel and Post)
- Additional Benefits specific to your organization

GOLD 8,000 QR

- Logo inclusion on event materials and our website
- Recognition in newsletter and social media
- Priority access to MFEC events and promotional opportunities.
- Placement of company logo in our Competition Uniform Team for a year
- Company Social Media Brand Optimization
- 6 BASIC 10-20 secs ads video for company highlight video promotion (Reel and Post)
- Additional Benefits specific to your organization

SILVER 5,000 QR

- Logo visibility on event materials
- Mention in newsletter and social media
- Priority access to MFEC events and promotional opportunities
- Company Social Media Brand Optimization
- 3 BASIC 10-20 secs ads video coverage for company highlight video promotion (Reel and Post)
- Additional Benefits specific to your organization

BRONZE 2,000 QR

- Recognition in event materials
- Listing in newsletter and on our website
- Access to MFEC events
- Company Social Media Brand Optimization
- 1 BASIC 10-20 secs ads video for company highlight video promotion (Reel and Post)
- Additional Benefits specific to your organization

TEAM DONATION 500 QR

- Grateful acknowledgment in our newsletter and on our website
- Our heartfelt thanks for supporting our mission
- Company Social Media Brand Optimization

REGISTER TO BE PART OF CREWQ: ROAD TO GOLD [MFEC Street Dance](#) – CLICK THIS LINK!